

2010 ALA Diversity & Outreach Fair

List of Presenters

Table 1

105 Years of Bookmobiles

Category: Mobile Library Services and Bookmobiles

Bookmobiles and direct-delivery outreach services are an integral, vital part of libraries around the country. For over 100 years bookmobiles have served rural, urban, suburban and tribal areas, bringing access to information and life-long learning resources to all classes and communities. Bookmobiles are a central part of library service. Recognizing their contribution to public life will serve to highlight their value and extend their reach.

Presenter: Michael Swendrowski
Chair, ALA Subcommittee on Bookmobiles
www.ala.org/bookmobiles

Table 2

DEMCO Inc.

DEMCO provides a diverse collection of resources designed to improve the services and opportunities for the aging population and people challenged with hearing, mobility or vision loss, and learning disabilities. We offer the most current technology-aided devices and support products to improve accessibility and usability in libraries.

DEMCO is proud to continue its support of the ALA Diversity and Outreach Fair.

DEMCO, Inc.
4810 Forest Run Rd, Madison, WI 53704
Phone: 800-356-1200, Fax: 800-245-1329
Website: www.demco.com

Table 3

Office for Literacy and Outreach Services (OLOS) – Featuring:

The American Dream Starts @ your library®

For more than a century, public libraries have been a cornerstone of the American Dream, providing equal access to information of all kinds. Libraries are among the first American institutions immigrants turn to for help in learning how to read, write and speak English.

In 2010, 75 libraries in 24 states received \$5,000 grants through the “The American Dream Starts @ your library®” literacy initiative. The libraries are in large cities and rural towns across the country. The libraries will use the grants funds to expand their print and digital literacy collections, offer classes and conversation clubs, develop mobile tech labs and reach out to immigrant organizations.

This initiative is funded by the Dollar General Literacy Foundation.

www.americandreamtoolkit.org

Camila Alire Family Literacy Focus

In January 2010, ALA and ALA 2009-2010 President Dr. Camila Alire launched the Family Literacy Focus, an initiative to encourage families in ethnically diverse communities to read and learn together. ALA's five Ethnic Affiliates received funding to develop sustainable and replicable library-based family literacy programs that emphasized oral and written traditions while exploring new literacies.

The Affiliates are:

- American Indian Library Association (AILA)
- Asian/Pacific Americans Library Association (APALA)
- Black Caucus of the American Library Association (BCALA)
- Chinese-American Library Association (CALA)
- REFORMA, The National Assn. to Promote Library and Information Services to Latinos & the Spanish Speaking

About OLOS

The Office for Literacy and Outreach Services (OLOS) serves the Association by identifying and promoting library services that support equitable access to the knowledge and information stored in our libraries. OLOS focuses attention on services that are inclusive of traditionally underserved populations, including new and non-readers, people geographically isolated, people with disabilities, rural and urban poor people, and people generally discriminated against based on race, ethnicity, sexual orientation, age, language and social class. The Office ensures that training, information resources, and technical assistance are available to help libraries and librarians develop effective strategies to develop programs and services for library users.

ALA's Office for Literacy and Outreach Services
50 E. Huron St., Chicago, IL 60611
(312)280-4294, Fax: (312) 280-3256
Website: www.ala.org/olos

Table 4

Knowledge River

Category: Other

Knowledge River (KR) was designed as a national model for increasing diversity in information organizations and LIS programs by recruiting and retaining underrepresented ethnic minority groups such as Latino and Native American students into the LIS master's degree program at the University of Arizona. Now in its 9th year, KR has served as a catalyst for increasing awareness of diversity issues and multiple perspectives in addressing issues in the LIS field. KR has also resulted in a requirement that all LIS students enroll in at least one diversity course. The Knowledge River model incorporates several elements, which contribute to its success: a cohort experience, mentoring, and real work experience. These elements in addition to financial support from the Institute of Museum and Library Services have resulted in one of the most successful LIS programs in the United States.

Presenter: Sandy Littletree
Knowledge River Program Manager
University of Arizona School of Information Resources and Library Science
Tucson, AZ
Phone: 520-621-5220
<http://sirls.arizona.edu/KR/>

Table 5

American Indian Library Association

Category: Innovative Services to other Underserved or Underrepresented Communities

The American Indian Library Association is a membership action group that addresses the library-related needs of American Indians and Alaska Natives. We would like to highlight some of our current initiatives including the American Indian Youth Literature Awards, scholarships, and travel grants.

Does your Diversity Initiative have a website? If so please provide URL: ailanet.org

Presenter: Liana Juliano

American Indian Library Association

Table 6

Reading Is Fundamental (RIF) Pilot Audio Book

Category: Services to People with Disabilities

Brooklyn Public Library (BPL) has partnered with Reading Is Fundamental (RIF) and I.S. 281 in Brooklyn, New York to implement a pilot audio book distribution program to identify the benefits for children with learning or developmental disabilities when they have access to age appropriate books using digital media. Three 6th Grade classes have been given MP3 players and taught how to download audio books. We will also teach the students how to download audio books from Brooklyn Public Library's digital catalog so they can continue to access audio books over the summer. RIF and BPL will jointly provide and evaluate outcomes of reading motivation and satisfaction when audiobooks are provided.

Does your Diversity Initiative have a website? If so please provide URL:

Presenter: Ellen Halliday

Reading Is Fundamental (RIF) Coordinator

Brooklyn Public Library

Office of Neighborhood Services

Brooklyn, NY 11238

Phone: 718-230-2484

Table 7

Services and Programming for the Deaf and Hard-of-Hearing

Category: Services to People with Disabilities

Coventry Library provides a powerfully enriching initiative that focuses on services for the Deaf and Hard-of-Hearing. We are unique as a public library in northeastern Ohio in hosting on-going Deaf programming. This currently includes a monthly Deaf social hour, a Deaf film night and meetings of the local Black Deaf Advocates. As our budget allows, we provide eight-week series of American Sign Language classes free to the public. We are also currently engaged in arranging computer classes for the Deaf. Our library also maintains a Deaf Collection of books, periodicals and A/V materials. These are materials on topics of interest to the Deaf community as well as other members of the public region-wide who are interested in Deaf culture and sign language. Our A/V materials are of use for all ages, and include sign language instruction, deaf performers, cultural education and entertainment, as well as signed movies. In conjunction with Deaf Film Night we have purchased a projector capable of decoding and displaying closed-captioning. Furthermore our library maintains communication technology that has advanced from public access to TTY to a private space for public use of a Sorenson Video Phone.

We are excited to share with others what we offer here at Coventry, as well as gain inspiration, connections and ideas from other libraries with diverse services.

Presenter: Ben Gulyas
Your Title: Librarian -- Deaf Services Coordinator
Cleveland Heights Library -- Coventry Branch
Cleveland Heights, Ohio 44118
Phone: 216-321-3400

Table 8

It's 2 a.m. and I Finally Have Time for the Library! Providing Disability Information to Patrons When it's Best for Them

Category: Services to People with Disabilities

Getting to the library during standard hours can be especially difficult for families of children with disabilities and the professionals that work with them. By utilizing blogs, social bookmarking, online social communities and circulation by mail services we are able to provide a wide variety of information outside of the hours 8:00-5:00, Monday-Friday. Scheduling should never be a barrier to access.

Presenter: Christina Wray
Librarian
Center for Disability Information and Referral
2853 E. 10th St.
Bloomington, IN 47408
<http://cedir.blogspot.com/>

<http://www.iidc.indiana.edu/cedir/>

Table 9

REFORMA

Category: People of Color

Established in 1971 as an affiliate of the American Library Association (ALA), REFORMA has actively sought to promote the development of library collections to include Spanish-language and Latino oriented materials; the recruitment of more bilingual and bicultural library professionals and support staff; the development of library services and programs that meet the needs of the Latino community; the establishment of a national information and support network among individuals who share our goals; the education of the U.S. Latino population in regards to the availability and types of library services; and lobbying efforts to preserve existing library resource centers serving the interests of Latinos.

www.reforma.org

Table 10

Asian/Pacific American Librarians Association

Innovative Services to other Underserved or Underrepresented Communities

APALA is celebrating its 30th anniversary at the ALA Annual Conference this year. We are excited to share our organization's recent activities and showcase innovative library services to Asian/Pacific Islanders. Our table will also highlight the 2010 APALA Literature Award winning books as well as our family literacy project, supported by ALA President Camila Alire's Family Literacy Focus Initiative and developed in partnership with the American Indian Library Association (AILA).

Presenter: Sherise Kimura
APALA President
Asian/Pacific American Librarians Association
<http://www.apalaweb.org/>

Table 11

Diversity and Chinese Information Services

Category: Innovative Services to other Underserved or Underrepresented Communities

Preparing LIS students to become global citizens and to provide global information services is a pressing task facing the information field. Libraries and information professionals have been placed in a position to meet the increasing demand for information about China for the purposes of academic curricula, business and travel, and policymaking. The Graduate School of Library and Information Studies at the University of Rhode Island has offered LSC590 Chinese Information Services course to take students to China to study Chinese information services since 2007. It is the only program in the US to train information professionals to provide information services related to China and Chinese studies. Students took part in the summer program in China in 2007 and 2009 to study the history of Chinese librarianship and visit Chinese libraries from the 800 years old ancient library to the modern libraries including the U.S.-China Million Book Digital Library Project. They will present their experience and promote library services to diverse population.

Does your Diversity Initiative have a website? If so please provide URL:

Presenter: Yan Ma
Professor
University of Rhode Island
Kingston, RI
Phone: 401-207-1306
http://www.uri.edu/artsci/lsc/Academics/GELIP/LSC597_china.html

Table 12

Keys to Engaging Older Adults @ your library

Category: Older Adults

Pick up a copy of the newest OLOS Toolkit, **Keys to Engaging Older Adults @ Your Library**, and learn about serving the growing numbers of older adults in your community. The toolkit is an accumulation of ideas from innovative librarians who wanted to help others develop their own approach to serving boomers, active elders, and the oldest adults in this age group. Find out more about your seniors, how to get started with services, how to involve older adults in the process, and where to go for partners, funding, and model programs.

Presenter: Allan Kleiman
www.ala.org/olderadults

Table 13

JCLC 2012: Gathering at the Waters: Celebrating Stories, Embracing Communities

Category: People of Color

As we are preparing for the second Joint Conference of Librarians of Color to take place in 2012, we are excited about the opportunity where all people come together and celebrate our lives. This presentation will provide the audience with information on the planning process for the conference, why such conferences are needed, and how we are going

to do it!

We will also present on how to move forward as our next steps and get more people interested so that they can become volunteers!

Presenter: Haipeng Li
Chair, ALA IRC East Asia & Pacific Subcommittee
Co-Chair, JCLC2012 Steering Committee
Executive Director, Chinese American Librarians Association (CALA)

Table 14

2010 Martin Luther King, Jr. Holiday Sunrise Observance

Category: Other (Event at Midwinter Meeting)

The Annual Martin Luther King, Jr. Holiday Sunrise Celebration held during the ALA Midwinter Meeting serves as a call and symbol for activities and programs in libraries of America and the world. This year's program honored the Late Dr. E. J. Josey for his mutual struggle with Dr. King toward the American principles of equality and justice which helped to ensure today's rights and diversity in our libraries, profession, and nation. The Celebration speeches, music, and fellowship generated renewed dedication to Dr. King's philosophy of justice and equity with focus on accessibility and service in all types of libraries. Does your Diversity Initiative have a website? If so please provide URL:

Presenter: Virginia B. Moore
Librarian
Oxon Hill Library, PGCMLS
ALA - SRRT MLK Holiday Task Force Exhibit
City: Oxon Hill
State/Province: MD
Zip/Postal Code: 20745
Phone: 301-839-2400

<http://libr.org/mlk/>

Table 15

Inspiration and Participation: Promoting Diversity within the Organization and Beyond

Category: People of Color

This presentation is submitted by Chinese American Librarians Association (CALA)

The Chinese American Librarians Association (CALA) is an ALA affiliated ethnic librarian association. The value of diversity is essential to the accomplishment of its mission, objectives, and strategic goals. This poster session will present how CALA thrives through promoting diversity as embodied in the organization's goals, and will also demonstrate how practically and creatively CALA works with other organizations in reaching out to people of all cultural backgrounds to make contributions to the diversity in the library profession, in promoting services to underserved populations, and in promoting diversity and international participation.

Highlights of the presentation include such examples: CALA's active involvement in and contribution to the ALA's diversity initiatives and programs, JCLC 2006, the planning of JCLC 2012, President Alire's Family Literacy initiative; CALA's collaborative efforts and contribution to mini-conference (NE chapters of the five ALA affiliated ethnic caucus associations) and programs of other organizations with similar goals; CALA's publications that promote scholarship and research in diversity and showcase

members' achievements to inspire others; CALA's progressive efforts for cross cultural fertilization in librarianship and to advance diversity at the international level.

The goal of this presentation is to show how CALA as an ethnic library association can achieve national success and international recognition through its diversity efforts. Handouts and well-organized exhibits with pertinent information will be provided, in both print and multimedia formats. Presenters will be there to interact with visitors to provide additional information and clarification and to engage them in an informal and relaxed way for inspirational discussions.

Presenters:

Min Chou

Incoming Vice President/President Elect of CALA New Jersey City University Library

2039 Kennedy Blvd.

Jersey City, NJ 07305

Tel: 201-200-3190

Email: minchou.njcu@gmail.com

Sai Deng

Newsletter Co-editor of CALA

Wichita State University Libraries

1845 Fairmont

Wichita, KS 67260

Tel: 316-978-5138

Email: saideng@gmail.com

Table 16

Library Access Midwest Program

Category: Other (Accessibility of Health Information)

Abstract: Library Access Midwest Program (LAMP) is a regional program that effectively seeks to promote the interests of the library and information science (LIS) field by recruiting students into LIS from historically and statistically underrepresented communities. LAMP offers undergraduate students the opportunity to discover, engage and learn about the value of graduate studies in LIS.

The program utilizes a multifaceted network based approach that includes four major components:

1. Summer institutes: to introduce students to the field of LIS and give incoming scholars the opportunity to discover and explore options in librarianship.
2. Summer internships: to help students gain knowledge and new experiences as they work closely with professionals in the field.
3. Mentoring: to offer guidance and support through the various stages of the program
4. Financial support: scholarships are provided to students who attend regional graduate programs in one of the schools in the alliance.

These components help promote LAMP scholars' transition into library careers and leadership.

This poster session will provide insights into the program giving participants the opportunity to engage in a meaningful discussion about the successes and challenges of recruitment and retention of students from historically and statistically underrepresented groups.

LAMP is funded by a grant from the Institute of Museum and Library Services

Presenter: Amani Ayad
University of Illinois – GSLIS
Champaign, IL 61820
Phone: 217.265.6416
<http://lisaccess.org>

Table 17

Hiring Ethnically and Culturally Diverse Library Staff

Category: People of Color

There has been much discussion about the need for more racial and ethnic diversity within the library profession. In recent years, libraries are discovering more than before that their communities are becoming more diverse, and therefore the library staff should reflect this movement. However, the representation of diversity among librarians is lacking when compared to their serving communities. This poster, prepared by the ACE Scholar participants (current LIS students), will highlight innovative academic programs that create opportunities for persons of underrepresented communities to enter the library profession. Academic programs, like the ACE scholar program at UNC-Greensboro, can help recruit under represented populations to the library profession. Having these types of programs allows the library profession to be infused with young professionals that are culturally and ethnically diverse, allowing the profession to expand and grow.

Presenters: W. E. Middlebrooks III, Jacquelyn White, Krishawna Brown, Leatha Miles-Edmonson, UNC-Greensboro MLIS Students

Table 18

Creating Cultural Competency Guidelines for Academic Libraries

Category: People of Color

Over the last two years ACRL's Racial and Ethnic Diversity Committee (REDC) has been working to develop Cultural Competency Guidelines for Academic Libraries. These guidelines may be used by libraries to foster internal development as well as help articulate the library's role in higher education in incorporating cultural competencies into learning, scholarship and service. This poster will provide an overview of the initiative (reason, process, timeline), the desired outcomes, and highlight the content of the guidelines.

The committee is working to complete the necessary steps, as outlined by ACRL's Standards & Accreditation Committee, in order for the association to adopt these guidelines. A working paper has been shared with the library community for comment and the REDC is currently working on the text for the guidelines. Date for tentative distribution of board approved guidelines is 2011.

The guidelines will address the following areas (in no particular order):

- Cultural awareness of self and others
- Building of cross-cultural knowledge and skills
- Language diversity
- Professional education and continuous learning
- Development of collections, programs and services

- Service delivery
- Organizational change, strategy, planning, structure, policies and practices
- Workforce diversity
- Workplace climate
- Cross-cultural leadership
- Professional and organizational values
- Research

If libraries are to continue to be indispensable organizations in their campus communities, they must reflect those communities and be able to provide quality services to their diverse constituencies. Therefore, it is imperative that they attract and retain new and diverse talent. In order to do so, libraries must create an inclusive and respectful work environment, which necessitates supporting the development of cultural competencies among library faculty, staff, and student workers.

Presenter: Melanee Vicedo

Your Title: Visiting Reference Librarian - Diversity Fellow

OCLC - Online Computer Library Center Street

www.acrl.org

www.oclc.org

Table 19

Collaborating from Inside with Student Academic Support Programs

Category: Innovative Services to other Underserved or Underrepresented Communities

The University of Minnesota Libraries created a Diversity Outreach Librarian position in partnership with the Multicultural Center for Academic Excellence (MCAE). This shared position has the Diversity Outreach Librarian as a staff member in both the libraries and MCAE. The Librarian works with the MCAE staff to provide training and professional development in the areas of information literacy, organizing information, and new technologies to be integrated into the programming for MCAE. Programs developed include: a Peer Research Consultants program in partnership with MCAE and the Libraries, Information Literacy integration into the Summer Bridge to Academic Excellence and MCAE's freshman seminar series. In return, the Diversity Outreach Librarian works with a Diversity Collaborative made up of other librarians on campus who support educational and professional development to better serve underrepresented communities at the University of Minnesota. This is done by bringing in speakers and workshops around such ideas as Ally Training, Adaptive Technology Workshops and cultural competency training provided by the Office for Equity and Diversity.

Presenter: Jody Gray

Diversity Outreach Librarian

University of Minnesota

108 Walter Library

Minneapolis, MN 55455

Phone: 612-624-9913

<http://blog.lib.umn.edu/grayjl/doc/>

Table 20

Extending Library Services to Empower Youth (ELSEY)

Category: Incarcerated and Ex-offenders

In 2008, juveniles accounted for 16% of all violent crime arrests and 26% of all property crime arrests in the United States (Office of Juvenile Justice and Delinquency Prevention, 2009). Nearly 100,000 youth are held in detention facilities on any given day (OFJJD, 2009). Often, residents in juvenile detention centers (JDCs) are reading far below their grade level, with the average 14 year old reading at a fourth-grade level (Vacca, 2008). Research has consistently shown that there is a strong link between marginal literacy skills and increased involvement in the justice system (Krezmien and Mulcahy, 2008). Thus, there is a critical need to provide excellent education for youth already in detention settings in order to reduce recidivism.

Library and Information Science Programs have a unique opportunity to forge partnerships with JDCs to increase the life-chances of incarcerated youth by creating innovative library and information literacy programming.

This poster describes a collaboration between the Graduate School of Library and Information Science, the Champaign County Juvenile Detention Center, and other community organizations such as the local public library and Peer Ambassadors, a youth based peer mentoring group, to create a model for building and maintaining libraries within JDCs. This project, known as ELSEY (Extending Library Services to Empower Youth), aims to increase the information literacy skills of underserved youth through exposure to library materials, organization, services, and programming.

Presenter: Rae-Anne Montague

Assistant Dean

Institution: University of Illinois at Urbana-Champaign Street

501 E Daniel St

Champaign, IL 61820

Phone: 217-244-0577

<http://elseyjdc.wordpress.com/>

Table 21

ALA Ethnic and Multicultural Information Exchange Round Table

Category: Other (ALA Round Table)

EMIERT, an ALA Roundtable, would like to host a table at this year's Diversity Fair to promote its ongoing work as a forum for the exchange of information and library materials that promotes services for all ethnolinguistic and multicultural communities in general. EMIERT liaisons with the Office of Library Outreach Services and cooperates with other ALA units, including the ethnic caucuses, in joint programs that address the key issues of ethnicity and librarianship. EMIERT's table will focus on this year's theme of accessible library services to all patrons.

Presenter: Tess Tobin

ALA Ethnic and Multicultural Information Exchange Round Table

www.ala.org/emiert

Table 22

Leveling the Playing Field: The National Network of Libraries of Medicine Promotes Health Information Literacy to All

Category: New and Non-readers and Other Literacy

According to the National Assessment of Adult Literacy, more than a third of adult Americans have trouble understanding basic medical information. Health literacy is the notion that a person is able to obtain, understand, and act on information

provided about a health topic or medication. Low or limited health literacy can result in a patient's misunderstanding of a diagnosis or treatment options, medication errors, or poor health outcomes in general. The ability to read - and understand - is necessary in order to make decisions and take action. Having reliable current information is an essential key to helping a patient improve their health literacy. The Regional Medical Libraries work with Network member librarians to provide trustworthy information that can lead to a more health literate population. In working in collaboration with others, the information is provided in a way that allows patrons to not only read, but to understand and make decisions based on accurate information. This poster will define health information literacy and demonstrate examples of health information collaborations across the country.

Presenter: Siobhan Champ-Blackwell

Community Outreach Coordinator, Creighton University Health Sciences Library Omaha, NE

Phone: 402-280-4156

<http://nnlm.gov>

Table 23

SABES Literacy Library - Traveling and Online

Category: New and Non-readers and Other Literacy Issues

The SABES Literacy Library is a state funded staff development resource for programs and teachers working with adult literacy students and English language learners. The library loans its specialized collection on teaching, reading, citizenship, GED, ESOL, family literacy, writing, next steps to college, math and science, workforce and employability, immigration and more.

One of the most popular library services is the collection of class sets. Teachers borrow multiple copies of books to give literacy students a book group experience. Titles range from *Animal Farm* and *Three Cups of Tea* to *A Chair for My Mother* and *Seed folks*.

The librarian's tiny hatchback becomes the Traveling SABES Literacy Library and attends workshops, conferences, institutes and programs around the state. Materials are displayed and loaned. Information and services are marketed. I talk to people about literacy and books, meet the people who have requested materials online or by phone and learn about community needs.

Sandra Darling

Librarian

SABES Literacy Library

100 Morrissey Blvd Wh04-167

Boston, MA 02125

Phone: 617 287 4074

www.sabes.org/library